

**Frequency Tables**

[Q1] Please use a scale of 0-10 to evaluate the overall performance of each university in Hong Kong while taking its local and international reputation, facilities and campus environment, qualification of its teaching staff, academic research performance, conduct and quality of students as well as its learning atmosphere, diversification and level of recognition of the courses into consideration, with 0 representing the worst, 10 representing the best and 5 being half-half. How would you rate **(eight universities in rotation)**?

	Average	Standard error	No of raters	Recognition
HKU	7.94	0.04	1,419	94.0%
CUHK	7.56	0.04	1,404	93.0%
HKUST	7.21	0.04	1,341	88.9%
PolyU	6.81	0.04	1,386	91.8%
HKBU	6.19	0.04	1,334	88.4%
CityU	6.04	0.04	1,302	86.3%
HKIEd	5.55	0.05	1,192	79.0%
Lingnan	5.41	0.04	1,259	83.4%

[Q2] Please use a scale of 0-10 to evaluate the overall performance of Vice-Chancellor/President of each university while taking his local and international reputation, approachability to the public, leadership, vision, social credibility and public relations into consideration, with 0 representing the worst, 10 representing the best and 5 being half-half. How would you rate the Vice-Chancellors/Presidents of **(eight universities in rotation)**? [96 = Don't know the Vice-Chancellor/President; 97 = Don't know the university; 98 = Don't know / hard to say; 99 = Refused to answer]

	Average	Standard error	No of raters	Recognition
HKUST - Prof Paul C.W. CHU	7.57	0.04	1,097	72.7%
HKU - Prof Lap-chee TSUI	7.37	0.05	1,088	72.1%
CUHK – Prof Lawrence J. LAU	7.09	0.04	939	62.2%
PolyU - Prof Chung-kwong POON	6.68	0.05	984	65.2%
HKBU - Prof Ching-fai NG	6.35	0.05	942	62.4%
Lingnan - Prof Edward K.Y. CHEN	6.34	0.05	1,070	70.9%
CityU - Prof H.K. CHANG	6.24	0.05	862	57.1%
HKIEd - Prof Paul MORRIS	5.95	0.06	755	50.0%

[Q3] What do you think are the qualities which most Hong Kong university students lack of? \*  
(Did not read out the answers, multiple responses allowed)

	Frequency	% of total responses (Base = 2,311 responses from 1,499 respondents)	% of total sample (Base = 1,509)
Conduct, honesty	273	11.8%	18.2%
Work attitude (e.g. serious, enthusiastic, diligent, responsible, motivated)	249	10.8%	16.6%
Proficiency in Chinese, English and Putonghua	247	10.7%	16.4%
Global prospect / foresight	167	7.2%	11.1%
Social / interpersonal skills	163	7.1%	10.9%
Academic and professional knowledge	155	6.7%	10.4%
Commitment to society	135	5.8%	9.0%
Critical thinking and problem-solving ability	120	5.2%	8.0%
Social / Work experience	112	4.9%	7.5%
Self-confidence	57	2.5%	3.8%
Creativity	53	2.3%	3.5%
Communication skills	51	2.2%	3.4%
Financial management	43	1.9%	2.9%
Emotion stability	17	0.7%	1.1%
Job opportunity	17	0.7%	1.1%
Utilitarian	11	0.5%	0.7%
Civil awareness	5	0.2%	0.4%
Computer proficiency	2	0.1%	0.1%
Not lack of anything	97	4.2%	6.5%
Others	71	3.1%	4.7%
Don't know/ hard to say	266	11.5%	17.7%
Total	2,311	100.0%	
Base	1,499		
Missing case(s)	10		

\* Remark: The question wording used for the 2003-2005 surveys was "What do you think are the qualities which most Hong Kong university graduates lack of?" So, comparison could only be made on a rough basis.

[Q4] Under your job specifications, are you involved, in any way, in the recruitment process of new staff, including teachers?

	Frequency	Percentage
Yes	225*	14.9%
No	1,283	85.1%
Total	1,508	100.0%
Base	1,509	
Missing case(s)	1	

\* Remark: Expressed in one-decimal place, those who answered "Yes" should be 224.6, which was rounded up to 225.

[Q5] [Only for those who are involved in the recruitment process of new staff] If you looked for a new employee, which university's graduates would you prefer most? (Did not read out the answers, single response only)

	Frequency	Percentage	% of total sample (Base = 1,509)
HKU	51	22.8%	3.4%
CUHK	38	17.2%	2.5%
PolyU	29	13.0%	1.9%
HKUST	28	12.6%	1.9%
HKBU	6	2.6%	0.4%
CityU	6	2.6%	0.4%
Other overseas universities	4	1.8%	0.3%
Others (please specify)	6	2.7%	0.4%
No preference	35	15.8%	2.3%
Don't know / hard to say	14	6.4%	0.9%
Won't employ graduates	6	2.6%	0.4%
Total	223*	100.0%	
Valid base	225*		
Missing case(s)	1*		

\* Remark: Expressed in one-decimal place, the total was 223.3, so the missing case should be 1.3 (224.6 – 223.3), which was rounded down to 1.

[Q6] [Only for those who are involved in the recruitment process of new staff and have preference over a specific university's graduates] Why would you prefer the graduates of the chosen university? (Did not read out the answers, multiple responses allowed)

	Frequency	% of total responses (Base = 243 responses from 168 respondents)	% of total sample (Base = 1,509)
Good performance of previous graduates	56	23.3%	3.7%
Good knowledge in job-related areas	51	20.8%	3.4%
Reputation	32	13.2%	2.1%
Good work attitude	18	7.4%	1.2%
Good language ability	16	6.7%	1.1%
Diligent, motivated	10	4.3%	0.7%
Alumni	10	4.0%	0.7%
Good social relationship	10	4.0%	0.7%
Good connection with outside (e.g., a university's extensive connection with enterprises, companies, or industrial firms; large number of graduates)	7	3.0%	0.5%
Good leadership	4	1.8%	0.3%
Salary matched with abilities	1	0.4%	0.1%
Others (please specify)	24	9.9%	1.6%
Don't know / hard to say	3	1.2%	0.2%
Total	243	100.0%	
Valid base	168		
Missing case(s)	0		

[Q7] Do you consider the existing quota for Associate Degree and Higher Diploma studies to be too much, too little, or appropriate?

	Frequency	Percentage
Appropriate	555	37.0%
Too much	528	35.2%
Too little	149	10.0%
Don't know / hard to say	267	17.8%
Total	1,500	100.0%
Base	1,509	
Missing case(s)	9	

[Q8] Compared with existing undergraduates of local universities, do you think that the tuition subsidy from the government for the sub-degree programme students should be more, less, or the same?

	Frequency	Percentage
Should be the same	535	35.7%
Should be more	516	34.5%
Should be less	250	16.7%
Don't know / hard to say	196	13.1%
Total	1,498	100.0%
Base	1,509	
Missing case(s)	11	

[Q9] Do you think private universities, i.e. those without any government subsidy, should be established in Hong Kong? This includes the upgrading of some local tertiary institutions.

	Frequency	Percentage
Yes	976	64.8%
No	436	28.9%
Don't know / hard to say	95	6.3%
Total	1,507	100.0%
Base	1,509	
Missing case(s)	2	

[Q10] As a token of appreciation, do you think the tertiary institutions should name their faculties and schools after their donors?

	Frequency	Percentage
Yes	997	66.4%
No	384	25.6%
Don't know / hard to say	121	8.1%
Total	1,503	100.0%
Base	1,509	
Missing case(s)	6	

[Q11] A voluntary scheme called “Qualifications Framework” has been implemented in various industries and professions by the Education and Manpower Bureau, in order to encourage lifelong learning for workers. Have you ever heard of this “Qualifications Framework”?

	Frequency	Percentage
Never heard of	906	60.1%
Heard before	591	39.2%
Don't know / hard to say	12	0.8%
Total	1,509	100.0%

[Q12] Regardless of whether you have heard of “Qualifications Framework” before, do you incline to agree or disagree with the saying that a person must obtain certain qualifications before getting employed for a certain post?

	Frequency	Percentage
Very much agree	246 )	16.3% )
Quite agree	582 ) 828	38.8% ) 55.1%
Half-half	135	9.0%
Quite disagree	299 )	19.9% )
Very much disagree	154 ) 453	10.2% ) 30.2%
Don't know / hard to say	86	5.7%
Total	1,502	100.0%
Base	1,509	
Missing case(s)	7	