

**Frequency Tables**

[Q1] Please use a scale of 0-10 to evaluate the overall performance of each institution of higher education funded through UGC after taking into consideration its local and international reputation, facilities and campus environment, qualification of its teaching staff, academic research performance, conduct and quality of students as well as its learning atmosphere, diversification and level of recognition of its courses, with 0 representing the worst, 10 representing the best and 5 being half-half. How would you rate the following institutions?

	Average	Standard error	No of raters	Recognition
HKU	7.93	0.04	1,141	94.3%
CUHK	7.25	0.05	1,136	93.9%
HKUST	7.16	0.05	1,089	90.0%
PolyU	6.79	0.04	1,122	92.7%
HKBU	6.28	0.04	1,079	89.2%
CityU	6.09	0.04	1,046	86.4%
HKIEd	5.60	0.05	981	81.2%
LU	5.57	0.05	1,025	84.9%

[Q2] Please use a scale of 0-10 to evaluate the overall performance of Vice-Chancellor / President of each institution while taking his local and international reputation, approachability to the public, leadership, vision, social credibility and public relations into consideration, with 0 representing the worst, 10 representing the best and 5 being half-half. How would you rate the following Vice-Chancellors / Presidents?

	Average	Standard error	No of raters	Recognition
HKUST - Prof Paul C.W. CHU	7.51	0.05	886	73.2%
HKU - Prof Lap-chee TSUI	7.46	0.05	867	71.6%
PolyU - Prof Chung-kwong POON	6.83	0.05	770	63.7%
CUHK – Prof Lawrence J. LAU	6.82	0.06	781	64.5%
LU - Prof Edward K.Y. CHEN	6.69	0.05	841	69.5%
HKBU - Prof Ching-fai NG	6.54	0.05	732	60.5%
CityU - Prof Richard Y.K. HO	6.13	0.07	526	43.5%
HKIEd - Prof Paul MORRIS	5.69	0.07	809	66.9%

[Q3] What do you think are the qualities which most Hong Kong university students lack of?  
(Did not read out the answers, multiple responses allowed)

	Frequency	% of total responses (Base = 1,938 responses from 1,206 respondents)	% of valid respondents (Base = 1,206)	% of total sample (Base = 1,210)
Conduct, honesty	209	10.8%	17.4%	17.3%
Work attitude (e.g. serious, enthusiastic, diligent, responsible, motivated)	201	10.4%	16.7%	16.6%
Proficiency in Chinese, English and Putonghua	171	8.8%	14.2%	14.1%
Social / interpersonal skills	156	8.0%	12.9%	12.9%
Global prospect / foresight	146	7.5%	12.1%	12.0%
Critical thinking and problem-solving ability	142	7.3%	11.8%	11.8%
Academic and professional knowledge	123*	6.4%	10.2%	10.2%
Commitment to society	123*	6.4%	10.2%	10.2%
Social / work experience	98	5.1%	8.1%	8.1%
Self-confidence	71	3.6%	5.9%	5.8%
Communication skills	52	2.7%	4.3%	4.3%
Creativity	33	1.7%	2.7%	2.7%
Emotion stability	20	1.0%	1.7%	1.7%
Financial management	14	0.7%	1.2%	1.2%
Job opportunity	13	0.7%	1.1%	1.1%
Utilitarian	8	0.4%	0.6%	0.6%
Civil awareness	1	0.0%	0.1%	0.1%
Nothing	47	2.4%	3.9%	3.9%
Others	64	3.3%	5.3%	5.3%
Don't know / hard to say	245	12.7%	20.3%	20.3%
Total	1,938	100.0%		
Base	1,206			
Missing case(s)	4			

\* Remark: Expressed in two-decimal places, those who answered "Academic and professional knowledge" should be 123.47, while those who answered "Commitment to society" should be 123.39.

[Q4] Under your job specifications, are you involved, in any way, in the recruitment process of new staff, including teachers?

	Frequency	Percentage
Yes	200	16.5%
No	1,010	83.5%
Total	1,210	100.0%
Base	1,210	
Missing case(s)	0	

[Q5] [Only for those who are involved in the recruitment process of new staff] If you looked for a new employee, which institution's graduates would you prefer most? (Did not read out the answers, single response only)

	Frequency	% of potential employers (Base = 200)	% of total sample (Base = 1,210)
HKU	56	28.0%	4.6%
CUHK	30	14.8%	2.4%
PolyU	18	8.9%	1.5%
HKUST	17	8.7%	1.4%
HKBU	6	2.8%	0.5%
CityU	5	2.4%	0.4%
LU	1*	0.6%	0.1%
HKIED	1*	0.4%	0.1%
Other overseas universities	7	3.7%	0.6%
Others (please specify)	5	2.7%	0.4%
No preference	35	17.4%	2.9%
Don't know / hard to say	16	8.1%	1.3%
Won't employ graduates	3	1.6%	0.3%
Total	200	100.0%	
Base	200		
Missing case(s)	0		

\* Remark: Expressed in two-decimal places, those who answered "Lingnan University (LU)" should be 1.23, while those who answered "the Hong Kong Institute of Education (HKIED)" should be 0.81.

[Q6] [Only for those who are involved in the recruitment process of new staff and have preference over a specific institution's graduates] Why would you prefer the graduates of the chosen institution? (Did not read out the answers, multiple responses allowed)

	Frequency	% of total responses (Base = 209 responses from 140 respondents)	% of valid respondents (Base = 140)	% of total sample (Base = 1,210)
Good performance of previous graduates	50	24.1%	35.8%	4.2%
Good knowledge in job-related areas	32	15.1%	22.4%	2.6%
Reputation	29	13.7%	20.3%	2.4%
Good work attitude	19	9.0%	13.4%	1.6%
Diligent, motivated	14	6.9%	10.3%	1.2%
Good social relationship	13	6.0%	8.9%	1.0%
Good language ability	11	5.4%	8.1%	0.9%
Alumni	10	4.8%	7.2%	0.8%
Salary matched with abilities	2	0.8%	1.2%	0.1%
Good connection with outside (e.g., a university's extensive connection with enterprises, companies, or industrial firms; large number of graduates)	1*	0.5%	0.8%	0.1%
Good leadership	1*	0.4%	0.6%	0.1%
Others (please specify)	24	11.6%	17.3%	2.0%
No specific reasons	2	1.0%	1.5%	0.2%
Don't know / hard to say	1	0.5%	0.8%	0.1%
Total	209	100.0%		
Valid base	140			
Missing case(s)	6			

\* Remark: Expressed in two-decimal places, those who answered "Good connection with outside" should be 1.15, while those who answered "Good leadership" should be 0.83.