

Demographic Profile of Respondents

All figures obtained have been adjusted according to provisional figures obtained from the Census and Statistics Department regarding the gender-age distribution of the Hong Kong population in 2008 year-end.

1. Gender

	<u><i>Raw sample</i></u>		<u><i>Weighted sample</i></u>	
	Frequency	Percentage	Frequency	Percentage
Male	498	41.5%	556	46.3%
Female	703	58.5%	645	53.7%
Total	1,201	100.0%	1,201	100.0%
Base	1,201		1,201	
Missing	0		0	

2. Age

	<u><i>Raw sample</i></u>		<u><i>Weighted sample</i></u>	
	Frequency	Percentage	Frequency	Percentage
18 - 20	91	7.7%	56	4.7%
21 - 29	203	17.1%	182	15.3%
30 - 39	185	15.6%	227	19.1%
40 - 49	266	22.4%	261	22.0%
50 - 59	213	17.9%	217	18.3%
60 or above	229	19.3%	245	20.6%
Total	1,187	100.0%	1,187	100.0%
Base	1,201		1,201	
Missing	14		14	

3. Education attainment

	<u>Raw sample</u>		<u>Weighted sample</u>	
	Frequency	Percentage	Frequency	Percentage
Primary or below	184	15.4%	190	15.9%
Secondary	577	48.3%	571	47.8%
Tertiary or above	434	36.3%	434	36.3%
Total	1,195	100.0%	1,195	100.0%
Base	1,201		1,201	
Missing	6		6	

4. Occupation group

	<u>Raw sample</u>		<u>Weighted sample</u>	
	Frequency	Percentage	Frequency	Percentage
Professionals and semi-professionals	327	27.6%	352	29.7%
Clerk and service workers	225	19.0%	219	18.5%
Production workers	100	8.4%	112	9.5%
Students	118	10.0%	85	7.2%
Housewives	180	15.2%	173	14.6%
Others	234	19.8%	242	20.4%
Total	1,184	100.0%	1,183	100.0%
Base	1,201		1,201	
Missing	17		18	

5. Type of ownership of your house

	<u>Raw sample</u>		<u>Weighted sample</u>	
	Frequency	Percentage	Frequency	Percentage
Self-purchased	730	61.4%	742	62.4%
Rent	458	38.6%	446	37.6%
Total	1,188	100.0%	1,188	100.0%
Base	1,201		1,201	
Missing	13		13	

6. House type

	<u>Raw sample</u>		<u>Weighted sample</u>	
	Frequency	Percentage	Frequency	Percentage
Public housing estate	376	31.8%	366	30.9%
Housing Authority subsidized sale flats	194	16.4%	190	16.1%
Housing Society subsidized sale flats	20	1.7%	20	1.7%
Private housing	525	44.3%	538	45.4%
Village: villas / bungalows / modern village houses	25	2.1%	26	2.2%
Village: simple stone structures / traditional village houses	27	2.3%	28	2.4%
Staff quarters	14	1.2%	13	1.1%
Others	3	0.3%	3	0.2%
Total	1,184	100.0%	1,185	100.0%
Base	1,201		1,201	
Missing	17		16	

7. Working in the academy

	<u>Raw sample</u>		<u>Weighted sample</u>	
	Frequency	Percentage	Frequency	Percentage
Yes-Teaching staff of primary school (including teachers and principal)	12	6.2%	12	5.6%
Yes-Teaching staff of secondary school (including teachers and principal)	16	8.2%	17	8.4%
Yes-Teaching staff of university	5	2.6%	5	2.2%
Others	14	7.2%	14	6.7%
No	147	75.8%	160	77.1%
Total	194	100.0%	207	100.0%
	Base	327	352	
	Missing	133	145	

8. Having children who are studying in schools

	<u>Raw sample</u>		<u>Weighted sample</u>	
	Frequency	Percentage	Frequency	Percentage
Yes	342	29.8%	352	30.7%
No	806	70.2%	793	69.3%
Total	1,148	100.0%	1,146	100.0%
	Base	1,201	1,201	
	Missing	53	55	